

Workforce Mobility Summit – May 22, 2012

Agenda

7:45 a.m.–4:30 p.m.	Registration and Information
8 a.m.–8:50 a.m.	Networking Breakfast
<p>General Session 8:50–10:20 a.m.</p>	<p>Preparing Your Agency for Mobility</p> <p>The right question is not whether a government agency should embrace mobility or not, but “when”. And given the fast dynamics that mobility adoption is showing among government employees and citizens alike, the sooner, the better. In this session, we will analyze real scenarios and tips that would allow your organization to leverage the existing mobile landscape. We will also discuss the value of proactively implementing a strong mobile strategy in order to reap the benefits of this technology, from controlling costs and improving worker productivity to increasing revenue capture and enhancing the constituency experience.</p> <p>Carlos Mariosa, National Government Solutions Practice Manager, AT&T</p>
10:20–10:35 a.m.	Break
<p>Breakout Sessions 10:35–11:35 a.m.</p>	<p>Business Track: Kill the Laptop! (Its Corporate Days are Numbered)</p> <p>End-user computing devices have come a long way since those early IBM PCs. Today, we are fast evolving to a highly mobile, multi-device model with the rise of new breeds such as the Motorola ATRIX, lapdocks and tablets. Technology is also trending to web-based applications, storage and computing while delivering virtual desktops over mobile speed. How long before tablet computers can replace laptops or smartphones replace the traditional mobile device? Join Motorola Mobility as we discuss mobility strategies, web migration, convergence of devices and platforms – and acceptance of the fact that the corporate laptop’s days are numbered.</p> <p>Jason Ruger, Chief Security Officer, Motorola Mobility</p> <hr/> <p>Financial Track: Making the Business Case for the Mobile Platform: Describing the Return on Investment</p> <p>Measuring the returns on deployment of a mobility platform goes beyond a simple cost analysis. The wireless tools available today significantly increase efficiency and performance of mission-critical objectives. The key elements of such an analysis include understanding position profiles and correctly comparing the direct costs of a mobility platform against the productivity improvements gained.</p> <p>Richard A. Long, National Account Manager for Government and Education, Verizon Wireless</p> <hr/> <p>Technology Track: Mobile Device Management</p> <p>The recent proliferation of smart devices (iPhones, iPads, Androids, tablets, etc.) in the market has caused a “consumerization of IT” at many organizations. Employees are finding new ways to be productive with their phones and tablets and are pushing IT organizations to allow their use in the workplace. While recognizing</p>

	<p>that the advanced features these devices offer can enable the business, IT security groups must remain diligent to ensure that the proper controls are implemented to protect sensitive assets. This session will highlight how organizations can leverage the capabilities of smart devices while maintaining the appropriate security levels through Mobile Device Management software.</p> <p>Jeff Tongel, Enterprise Account Executive, Airwatch</p>
<p>General Session 11:35 a.m.-1 p.m.</p>	<p>Luncheon A Day in the Life of the Mobile Knowledge Worker: Changes to Expect in the Next Five Years</p> <p>Ron Hutchins, Associate Vice Provost for Research and Technology and CTO, Georgia Institute of Technology</p>
<p>Breakout Sessions 1-2 p.m.</p>	<p>Business Track: Maximizing Mobile Workforce Opportunities</p> <p>David Baliles, Developer Technical Specialist, Microsoft</p> <hr/> <p>Financial Track: Financial Benefits of Mobile Development</p> <p>We will explore how mobility solutions can be leveraged as an investment to drive efficiency, deliver varying grades of expense reduction and also offer a vehicle for revenue generation. We will examine the key performance indicators to focus on and use other government agency case studies to break down pre- and post-mobilization business process analytics.</p> <p>Matt Dagostino, Government Solutions Practice Manager, AT&T</p> <hr/> <p>Technology Track: Mobile Advances in Data Access and Capture</p> <p>This session will look at use cases for increasing productivity by taking advantage of the wealth of applications available. It includes examples from agencies that have implemented solutions. It also touches on how to develop in-house web and native applications.</p> <p>Michael Mills, Senior Systems Engineer, Apple</p>
<p>2 p.m.-2:10 p.m.</p>	<p style="text-align: center;">Break</p>
<p>Breakout Sessions 2:10-3:10 p.m.</p>	<p>Business Track: There's an App for That! Use Cases in an App Economy</p> <p>Mobile devices are leading the way in the consumerization of IT, and a big part of this story is the growing ecosystem of low-cost and modular applications optimized for this mobile environment. Technology consumers are already realizing value from the functionality provided by these apps. Organizations, seeking to benefit from the same convenience and ease of use, are starting to seek ways of integrating mission-focused functionality.</p> <p>Paul Mordan, Eastern Territory Manager for State and Local Government, Apple</p>

	<p>Financial Track: Security Panel Discussion</p> <p>Paul DiLorenzo, IP and Managed Networks Solutions Sales Manager, Verizon Joel Reyes, Senior Developer Evangelist, Microsoft Jason Ruger, Chief Security Officer, Motorola Mobility Moderator: Kim Vrooman, Information Security Officer, Georgia Bureau of Investigation</p> <p>Technology Track: Mobile Application Development Options</p> <p>With the explosive growth and adoption of smartphones and tablets, the enterprise computing landscape has entered a new era, presenting a wide array of application opportunities. But no enterprise computing era has had to cope with such diversity of operating systems and form factors as does the mobile computing era. This session will examine the options available to diverse operating systems challenges in application development efforts.</p> <p>Joel Poythress, Advanced Application Practice Manager, AT&T</p>
3:10–3:20 p.m.	Break
General Session 3:20–4:30 p.m.	<p>Bring Your Own Device</p> <p>Today’s agency is faced with finding more efficient ways of doing business with little budget to invest in new efficiency driving technologies. Increasing adoption of powerful smartphone and tablet computing systems in the consumer space introduces an opportunity to deploy mission critical applications to the field with little hardware investment. Although the “Bring Your Own Device” model may fit the needs of your organization, there are several considerations such as security, mobile device management, standardization in support and application development as well as accessibility and network connectivity that must be factored into your decision. We will cover the pros and cons of a BYOD deployment while covering existing resources and upcoming services which may help make BYOD a reality.</p> <p>Chris Bennett, Advanced Solutions Architect, Verizon Tom Fruman, Director, Enterprise Governance and Planning, GTA Michael Mills, Senior Systems Engineer, Apple</p>