



GYBERSEGURITY MINTHE WORKPLACE is everyone's business

Every business faces cybersecurity challenges, no matter the industry or size. Take these steps to proactively protect your customers, employees and intellectual property – and by extension your business' reputation and success.



IDENTIFY YOUR "CROWN JEWELS"



YOUR ASSETS

PROTECT



DETECT INCIDENTS

BE ABLE TO



TO INCIDENTS

RESPOND



NORMAL OPERATIONS



SOMETHING BIG GET INVOLVED ON SOCIAL MEDIA



CHAMPION

National Cyber Security

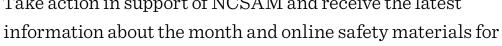


Facebook and Twitter and download our sample social media content to share before and during the month.

/STAYSAFEONLINE @STAYSAFEONLINE

Use the **#CyberAware** hashtag in your posts, follow us on

BECOME A NCSAM CHAMPION Take action in support of NCSAM and receive the latest



you and/or your organization. It's easy and free to sign up at staysafeonline.org/ncsam/champions.

JOIN THE #ChatSTC TWITTER CHATS Join the discussion every Thursday in October at 3 p.m. EDT/noon PDT. Each chat will highlight that week's theme.

GET STARTED TODAY! staysafeonline.org/ncsam



STOP | THINK | CONNECT



National Cyber Security Awareness Month is observed every October and led by its co-founders, the National Cyber Security Alliance and the U.S. Department of Homeland Security.