



IT Strategy Summit

November 4, 2013
 Georgia Tech Global Learning Center
 Atlanta

Building understanding of how to better achieve strategic goals with the help of proven technology, within and across state agencies.

Georgia 2020: Strategy With Technology

Agenda	
	All sessions in 236 except where otherwise noted
8 – 9 a.m.	Continental breakfast, registration (2nd flr entry)
9 – 9:15	Welcome Tom Fruman, Georgia Technology Authority
9:15 – 9:35	Georgia strategic plan Ben Hames, Governor’s Office
9:35 – 10:35	<i>Economic factors and agency technology decisions</i> Ken Heaghney, State Fiscal Economist
10:35 – 10:50	Break
10:50 – 11:50	<i>Technology and business innovation</i> Randal Robison, Georgia Pacific CIO
11:50 – 1 p.m.	Lunch (ballroom) <i>Technology futures</i> Donald Amoroso, Kennesaw State University
1 – 2	<i>Technology environment – what fits our needs?</i> Agency technology scan representatives
2 – 3:15	Breakout sessions (328, 330, 331, 334, 335)
3:15 – 3:30	Break
3:30 – 4:30	Presentations from breakout sessions
4:30	Next steps GTA

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Randal Robison

Randal serves as chief information officer for Georgia Pacific, a post he has held for seven years. He serves on the Georgia Pacific executive board, the Georgia CIO Leadership Association board and is a recent addition to the board of directors of the Georgia Technology Authority.

His 30-year IT career includes leadership roles at Nissan Motors and Dell Computer. He earned a bachelor's degree in business and marketing from Austin Peay State University and a master's degree in business administration from Middle Tennessee State University.

Randal has been interested in music since childhood and over the years has played drums, saxophone and guitar. He and his wife, Lisa, have three children. They reside in Atlanta.



Kenneth Heaghney

Ken serves as state fiscal economist for Georgia. He prepares forecasts of Georgia tax and fee revenues for use in budget planning. He estimates revenue impact from alternative tax policies and monitors state revenue performance, economic conditions and outlook. Ken is based at the Andrew Young School of Policy Studies' Fiscal Research Center at Georgia State University.

He earlier did consulting work with business leaders on economic issues — pricing and revenue management in particular.

He holds a Ph.D. in economics from Rice University and a B.S. in business administration from the University of Missouri.



Donald Amoroso

Donald serves as professor and department chair of information systems at Kennesaw State University. He is executive director of the International Center for Innovations in Technology research institute at Kennesaw.

He earlier served as professor at Appalachian State University and directed its Center for Applied Research in Emerging Technologies.

His research focuses on innovation in technologies, creativity, Internet adoption, understanding consumer behavior using the Internet, and music downloading. He has authored articles and books and has spoken extensively on these topics.

Speakers

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