Strategic Planning for Innovative Solutions

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Three Most Important Questions You Have About Today

WIIFMA

WTBFAT

WFL
What’s In It For My Agency?

- Meaningful Collaboration
- Active Engagement & Connecting
- Sharing Knowledge & Expertise with Colleagues
- Leveraging Ideas & Resources
- Renewed Commitment to Strategic Planning
- Greater Understanding of Technology-Based Solutions
- Innovation Opportunity Briefs
Strategic Planning

- A disciplined, creative process for determining how to take your organization from where it is today to where you wish it to be in the future.

- A decision making process, based on asking simple (but deep) questions:
  - What do we do?
  - Where are we going?
  - Where are we now?
  - How will we get there?
  - When will we get there?
  - What will it cost?

Leveraging (aka Collaborating)

- The ability to influence organizational outcomes in a way that multiplies the results of one's efforts without a corresponding increase in the utilization of resources.

- Offers efficiencies and savings by streamlining processes and eliminating duplicate work.

- The end result is a more thoughtful and sustainable “best practice” product that meets the needs of the organization and its customers while saving time, effort, and money.
Benefits of Strategic Planning

- Focus is placed on the important things; resources (time, talent, money) are properly allocated to those activities that provide the greatest benefit.

- Provides a road map to show where the company is going and how to get there.

- Identify and analyze available opportunities and potential threats.

- Employees are focused, engaged, empowered and inspired.
Strategic planning aligns the total organization – people, processes, and resources – with a clear, compelling, and desired future state.
Through alignment, measurement and evaluation, the state strategic planning framework ensures that resources are strategically focused and results are measurable.
Governor’s Strategic Goals for Georgia

**Vision:**
A lean and responsive state government that allows communities, individuals and businesses to prosper

**Educated:**
Developing life-, college-, and work-ready students

**Mobile:**
Transporting people and products in a 21st century Georgia

**Growing:**
Creating jobs and growing businesses

**Healthy:**
Accessible care and active lifestyles

**Safe:**
Protecting the public’s safety and security

**Responsible and Efficient Government:**
Fiscally sound, principled, conservative
Plan Review and Feedback

- Enterprise support agencies (ESAs) review plans:
  - Governor’s Office of Planning and Budget (OPB)
  - Governor’s Office of the Chief Operating Officer (COO)
  - Georgia Technology Authority (GTA)
  - Department of Administrative Services (DOAS)
  - Agencies of the State Properties Officer (SPO)
  - State Accounting Office (SAO)

- Comments entered in Horizon, followed by automated email notification
**Plan Use: ESA Planning**

- **OPB:** evaluate funding requests and monitor progress on Governor’s goals
- **GTA:** identify enterprise technology needs, help agencies use technology more effectively, and develop the Georgia Enterprise IT Strategic Plan
- **DOAS:** identify agency workforce needs and enterprise procurement opportunities for statewide contracts
- **SAO:** identify common agencies goals or strategies, which could be addressed through enterprise solutions
- **SPO:** identify space needs, coordinate implementation of infrastructure investments, and support portfolio management
The strategic issues/topics for today are:

- **Decision Support**: collect and use available information for fact based decision making and planning.

- **Workflow Management**: automate workflow for efficient and secure review of files or processes.

- **Information Sharing**: manage and securely share information across multiple agencies and jurisdictions.

- **Case Management**: improve mobility, quality and efficiency of case management and sharing case information.

These topics were selected because of their predominance in agency strategic plans, feedback from a cross-agency advisory committee, an electronic survey of all invitees, and surveys from prior GTA Summits.
Your Strategic Plans are Highly Important!