



Governor's Office of
PLANNING AND BUDGET
THE STATE OF GEORGIA

Strategic Planning for Innovative Solutions

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Three Most Important Questions You Have About Today



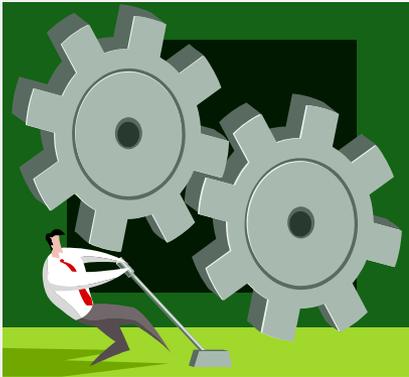
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WTBFAT

WFL

What's In It For My Agency ?

- Meaningful Collaboration
- Active Engagement & Connecting
- Sharing Knowledge & Expertise with Colleagues
- Leveraging Ideas & Resources
- Renewed Commitment to Strategic Planning
- Greater Understanding of Technology-Based Solutions
- Innovation Opportunity Briefs





Strategic Planning & Leveraging Resources

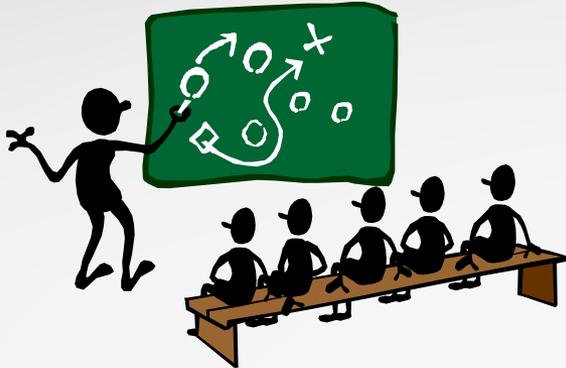
Strategic Planning

- A disciplined, creative process for determining how to take your organization from where it is today to where you wish it to be in the future.
- A decision making process, based on asking simple (but deep) questions:
 - What do we do?
 - Where are we going?
 - Where are we now?
 - How will we get there?
 - When will we get there?
 - What will it cost?

Leveraging (aka Collaborating)

- The ability to influence organizational outcomes in a way that multiplies the results of one's efforts without a corresponding increase in the utilization of resources.
- Offers efficiencies and savings by streamlining processes and eliminating duplicate work.
- The end result is a more thoughtful and sustainable “best practice” product that meets the needs of the organization and its customers while saving time, effort, and money.

Benefits of Strategic Planning



- Provides a road map to show where the company is going and how to get there
- Employees are focused, engaged, empowered and inspired
- Focus is placed on the important things; resources (time, talent, money) are properly allocated to those activities that provide the greatest benefit
- Identify and analyze available opportunities and potential threats

Strategic Planning

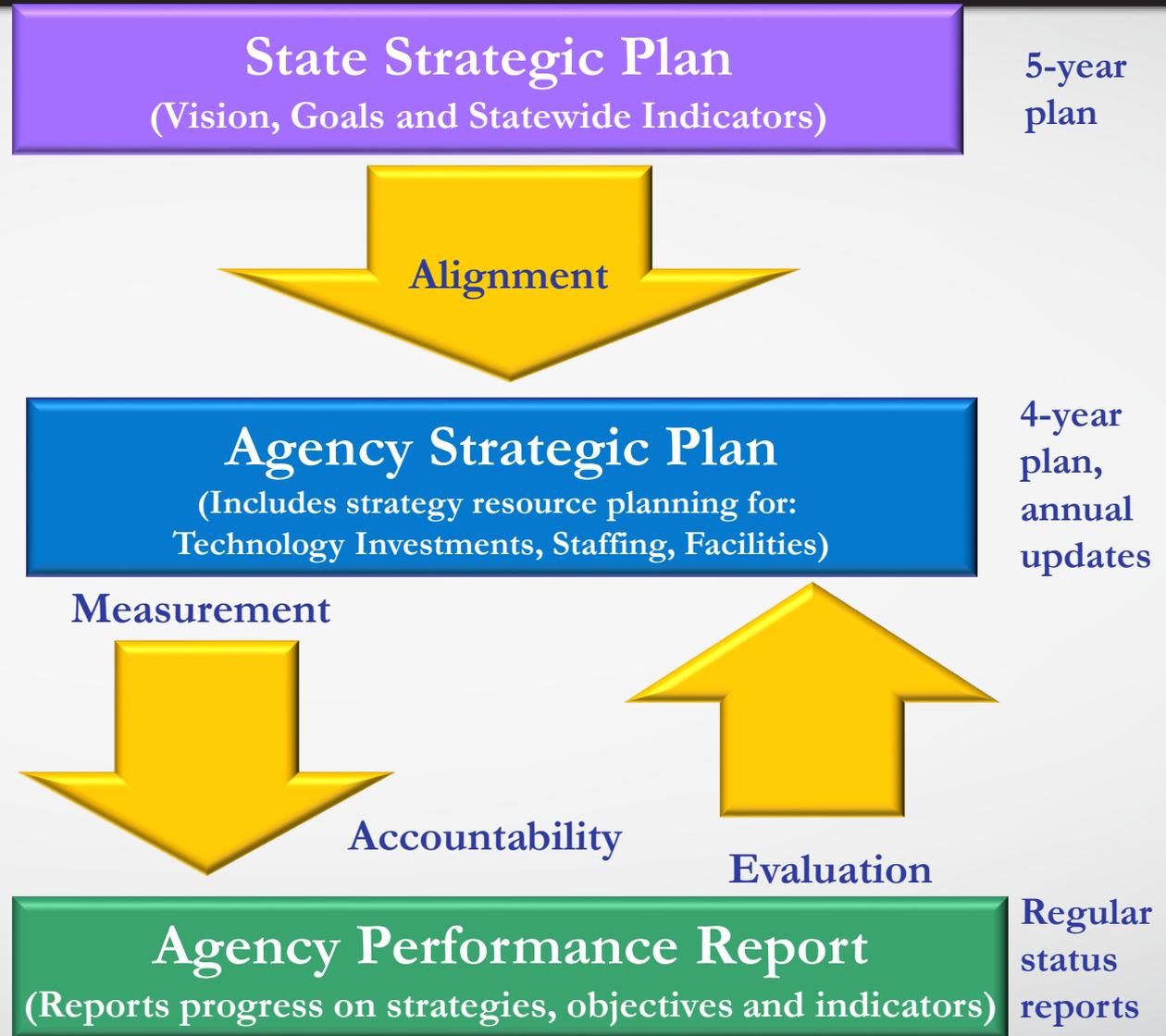
Strategic planning aligns the total organization – people, processes, and resources – with a clear, compelling, and desired future state.





State Strategic Planning Framework

Through alignment, measurement and evaluation, the state strategic planning framework ensures that resources are strategically focused and results are measurable.





Governor's Strategic Goals for Georgia





Plan Review and Feedback

- Enterprise support agencies (ESAs) review plans:
 - Governor's Office of Planning and Budget (OPB)
 - Governor's Office of the Chief Operating Officer (COO)
 - Georgia Technology Authority (GTA)
 - Department of Administrative Services (DOAS)
 - Agencies of the State Properties Officer (SPO)
 - State Accounting Office (SAO)
- Comments entered in Horizon, followed by automated email notification

Plan Use: ESA Planning

- **OPB:** evaluate funding requests and monitor progress on Governor's goals
- **GTA:** identify enterprise technology needs, help agencies use technology more effectively, and develop the Georgia Enterprise IT Strategic Plan
- **DOAS:** identify agency workforce needs and enterprise procurement opportunities for statewide contracts
- **SAO:** identify common agencies goals or strategies, which could be addressed through enterprise solutions
- **SPO:** identify space needs, coordinate implementation of infrastructure investments, and support portfolio management





Breakout Session Issues/Topics

The strategic issues/topics for today are:

- **Decision Support:** collect and use available information for fact based decision making and planning.
- **Workflow Management:** automate workflow for efficient and secure review of files or processes.
- **Information Sharing:** manage and securely share information across multiple agencies and jurisdictions.
- **Case Management:** improve mobility, quality and efficiency of case management and sharing case information.

These topics were selected because of their predominance in agency strategic plans, feedback from a cross-agency advisory committee, an electronic survey of all invitees, and surveys from prior GTA Summits.

Moral of the Story

**Your Strategic Plans
are Highly Important!**

